

**MIRAI**

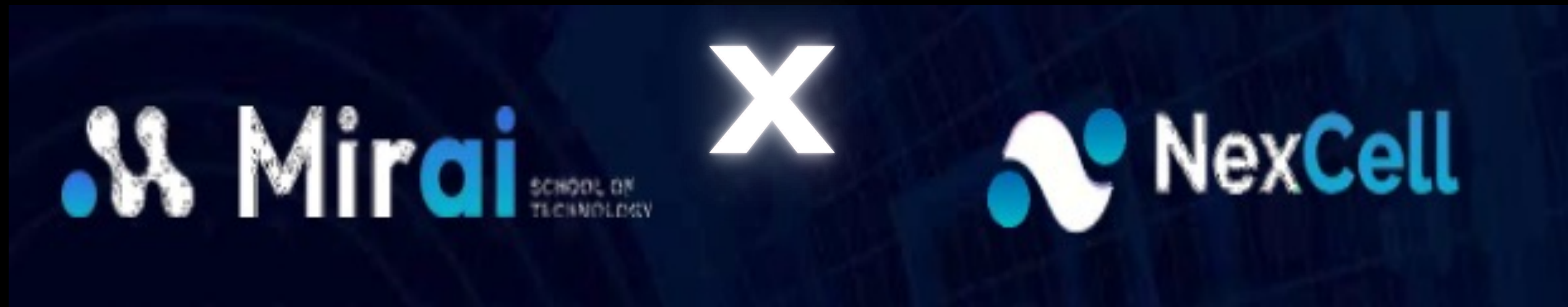
**0-1 IDEATHON**

**19 Dec 2025**

**Time : 9 AM - 5 PM**







0 – 1 IDEATHON



# ABOUT THE EVENT :-

Innovate • Ideate • Impact

## Description:

Ideathon 2025 is an innovation-driven competition organized by Mirai School of Technology and NexCell Entrepreneurship Club.

Participants collaborate in teams to identify real-world problems, develop creative ideas, and present practical solutions within a limited time.

The event focuses on design thinking, teamwork, creativity, and entrepreneurial skills, encouraging students to turn ideas into impactful solutions.





## ROUND 1 (VIRTUAL ROUND)


- ★ Teams must select only 1 Problem Statement among Multiple Domains and propose a solution:

Domains: Healthcare, Education, Sustainability, FinTech, Smart Cities, Social Impact, AI Solutions, Web-based Solutions.

Teams must select one problem statement.



## ★ SUBMISSION (VIRTUAL MODE)

- ✓ PPT Submission (Explaining the idea, problem, solution, and workflow) – Provide shareable Google Drive link (PDF/PPT) with "Anyone with the link" view access.
- ✓ 3 Minutes Video  
(Short explanation/demo of the idea or prototype) – YouTube/Drive/public URL.
- ✓ Registration & Submission Link for the Portal:  
 <https://msot-nexcell-ideathon.vercel.app/>



# ★ **BASED ON THE SUBMISSIONS**

**Top 15 Teams Will Be Selected to Final Round**

Deadline : Last Date for Submission on the

Portal : Date - 18 Dec 2025

Time – Till 4:59 PM



## FINAL ROUND (OFFLINE AT VENUE)

### ★ Final Presentation

- ✓ Each team has to pitch their ideas with the help of their working prototype made using AI tools like Canva, Figma, Gamma.
- ✓ Based on team coordination, idea & soft skills, the judges will decide the winner !



# PITCH FORMAT

- Duration: 15-20 Mins per Team
- Website / Prototype walkthrough
- Idea Explanation
- Q&A with Judges



# ★ PROTOTYPE / WEBSITE DESIGN

## ✓ Create Using :

- ➡ Figma
- ➡ Canva / Web Walkthrough
- ➡ This is mandatory to showcase your entire application/web design on apps like Figma (Non-Negotiable).
- ➡ Functionality Demonstration
- ➡ Q&A with Judges

# **PROTOTYPE REQUIREMENTS**

## **Teams Must Present :**

- ➡ Comprehensive ideas with a proper website design.
  - ➡ The Website/Prototype Should Include :
    - 👉 Clear Problem Statement
    - 👉 Solution Flow
    - 👉 Clean UI/UX
    - 👉 Creativity in Design and Problem Solution



# ★ PROTOTYPE REQUIREMENTS (Continue)


- ✓ Teams showcasing a working network (live/demo) will receive additional evaluation points.





## Evaluation Criteria :




- 👉 Innovation & Creativity
- 👉 UI/UX and Design Quality
- 👉 Practical Implementation on Figma or Any Other Designing Tool
- 👉 Clarity of Presentation
- 👉 Technical Feasibility
- 👉 Working Website







# PRIZES & PERKS





 **Total Prize Pool: ₹15,000**

 **1st Place: ₹7,000 +  Trophy +  Certificate +  Exclusive Merch**

 **2nd Place: ₹5,000 +  Trophy +  Certificate +  Runner-up Swag**

 **3rd Place: ₹3,000 +  Trophy +  Certificate +  Swag**

 **Participation Benefits for All:**

 **Swags/Goodies +  Certificate +  Networking +  Delicacies**



# EVENT SCHEDULE (DEC 19, 2025)

## Timeline :

09:30 AM: Registration

10:30 AM: Opening Ceremony & Panel Introduction

11:00 AM: Shark Tank-Style Pitching Begins

01:00 PM: Lunch Break

04:00 PM: Prize Distribution Ceremony

## Note :

Arrive 30 minutes early with ticket and College ID.





# VENUE & ELIGIBILITY

## Venue :

Rathinam Institute of Technology, Survey No. 137,  
Doddakamanahalli, Begur Hobli, Bengaluru South - 560076

## Eligibility:

- Open to students from all colleges.
- Team Size: Minimum 3, Maximum 5 members (including leader).
- No gender requirements – anyone can participate.
- Leader must upload College ID/Bonafide during registration.
- Bring printed/digital ticket and valid ID on event day.



# FOR MORE INFORMATION

## Contacts

### Phone :

**8623010383, 9907004089**

### WhatsApp :

**NEXCELL IDEATHON OFFICIAL 2025**

### Website :

**nexcell.club**

### Email (for issues) :

**[nexcell\\_rathinam@msot.org](mailto:nexcell_rathinam@msot.org)**



# THANK YOU!!

**“All participants from every college for taking part in this event. Through this experience, we strengthened teamwork, creativity, and entrepreneurial skills, inspiring students to transform ideas into meaningful and impactful solutions.”**

**Mirai School of Technology × NexCell  
Entrepreneurship Club**

